



## Privacy protection policy for newsletter recipients - allegro.eu

### Who is the Controller of your personal data?

**Allegro** spółka z ograniczoną odpowiedzialnością, with its registered seat in Poznań at Wierzbicice 1B, 61-569 Poznań (“We,” “us,” or “Company”), an operator of the online e-commerce platform available at [www.allegro.pl](http://www.allegro.pl) (“Allegro”)

**Allegro.eu** (Allegro.eu) société anonyme, incorporated and existing under the laws of Luxembourg (<https://about.allegro.eu>), with its registered office currently at 6, rue Eugène Ruppert, L-2453 Luxembourg, Grand Duchy of Luxembourg, and registered with the Luxembourg Trade and Companies Register (Registre de Commerce et des Sociétés, Luxembourg) under number B214830.

### How to get in touch with us for more information about the processing of your personal data?

Please contact our appointed Data Protection Officer. The contact details are below:

- **Email:** [dpo@allegro.eu](mailto:dpo@allegro.eu)
- **Mailing address:** Data Protection Officer Allegro.eu, 6, rue Eugène Ruppert, L-2453 Luxembourg, Grand Duchy of Luxembourg

### What are the sources of your data?

We have obtained your data from the following sources:

#### The main source:

- **Directly from you** when you provided your data to us, including via the contact form. (The provision of your data is voluntary, but if you choose not to do so, we may be unable to contact you and offer you the possibility to support your business by establishing cooperation with the Company.)

#### Secondary sources (supplementary to the main source):

- **Publicly accessible sources**, such as websites (including social media and internet search engines).
- **Third parties** which are conducting business activity.
- **Entities cooperating with the Company** (including those who have obtained your

consent on our behalf).

## **What are the purposes and legal basis for the processing of your personal data by the Company?**

Personal data is processed for the purpose of:

- **Sending information and communication** regarding actions or events related to the business of the Allegro Group that are relevant to investor relations (Art. 6.1.a GDPR - **your consent**).

## **The scope of your personal data processed by the Company comprises:**

We process the personal data necessary to send you information and communication and to contact you. These may include: your email address, business name, name, surname, and position.

## **Who do we share your personal data with?**

Personal data may be transferred to the following categories of recipients: entities providing the controller with services necessary for the implementation of the above-mentioned purposes, including **IT partners, entities providing technical or organizational support, and other subcontractors** in the field of customer service, marketing, and entities authorized under the law.

## **Do we transfer your data to countries outside the European Economic Area (EEA)?**

Your Personal Data may be transferred outside the European Economic Area, including to:

- **Google Cloud Poland sp. z o. o.** with its registered office in Warsaw, Poland, in connection with the use of the electronic mail system and the Google Workspace tools, for statistical and administrative purposes, and in connection with the use of Personal Data processing services offered by this entity to ensure the provision of services by the Company offered on Allegro.
- **Google Ireland Limited** with its registered seat in Dublin, Ireland, in relation to the use of Google Ads.
- **Closir Ltd.** based in London (United Kingdom) - this service provider may process personal data outside of the European Union or the European Economic Area, in the territory of the United Kingdom of Great Britain and Northern Ireland (UK).

The Company always relies on mechanisms ensuring an adequate level of protection (transfer to the UK, USA), including by using **Standard Contractual Clauses** for the transfer of personal data to personal data processors established in third countries, as approved by the European Commission. You can receive copies of such clauses from the Company by writing to: [dpo@allegro.eu](mailto:dpo@allegro.eu).

## **How long do we store your personal data?**

Your personal data will be stored until you **withdraw your consent**, for a maximum of **14 days** after the withdrawal of consent.

### **What are your rights towards the Company in respect of data processing?**

We assure, that you will be able to exercise all of your rights under the General Data Protection Regulation (GDPR), i.e., the **right to access, rectify, or erase your data**, the **right to restrict data processing**, the **right to data portability**, as well as the **right to object** to the processing of your data.

To exercise your rights as above, please get in touch with us by sending your request to: [dpo@allegro.eu](mailto:dpo@allegro.eu).

If your data is processed on the basis of your consent, you may **withdraw the consent at any time**. The withdrawal of your consent will not affect the lawfulness of the processing performed and based on consent before the consent was withdrawn.

You may lodge a complaint in relation to our processing of your personal data with a supervisory authority, i.e.:

- **The President of the Personal Data Protection Office** (Address: ul. Moniuszki 1A, 00-014 Warszawa, Poland).
- **Commission nationale pour la protection des données (CNPD)** (15, Boulevard du Jazz, L-4370 Belvaux, Luxembourg).

### **In what circumstances can you object to the processing of your data?**

You have the right to object to the processing of your personal data if:

- Your personal data is processed on the basis of **legitimate interest or for statistical purposes**, and your objection is justified by your particular situation; **or**
- Your personal data is processed for **direct marketing purposes**.

### **How to unsubscribe from the newsletter**

- You can click the **unsubscribe option** attached to the received emails;
- You can contact us at [ir@allegro.eu](mailto:ir@allegro.eu) and request to unsubscribe from the newsletter;
- Once you unsubscribe or withdraw your consent, you will no longer receive the newsletter.

### **Do we engage in automated processing of your data (including profiling) in a way that affects your rights?**

Your personal data will not be subject to automated processing (including profiling).