

PRIVACY POLICY

Your privacy is important to us. This privacy statement explains what personal data Allegro collects from you, through our interactions with you and how we use and process your personal data.

Who is the controller of your data and how to establish contact?

The controller of your personal data is Allegro, a limited liability company with its registered office in Poznań at 1B Wierzbicice Street, National Court Register number (KRS number) 0000635012 (hereinafter „Allegro”), operator of the online e-commerce platform available at www.allegro.pl.

All correspondence pertaining to personal data should be sent in writing to the postal address: Data Protection Officer, Allegro sp. z o.o., 1B Wierzbicice Street, 61-569 Poznań or by e-mail to iod@allegro.pl.

How we use your personal data

You provide the following data to us directly when you register for a webinar or when you add your data to our database of investors and analysts:

- First name
- Last name
- E-mail address
- Company name

We use the received data to process the registration, to inform about changes and updates in the given webinar, process the information for webinar preparation and post-event follow-ups. We use the data to provide you with the information about Allegro business.

How we secure the data

Allegro takes reasonable steps to protect your personal data from loss, misuse and unauthorised access, disclosure, alteration and destruction. Our Company has put in place appropriate physical, electronic and managerial procedures to secure the data.

Who will your personal data be shared with?

Your personal data will be shared only if justified by legal reasons, to the following categories of recipients: entities providing services to Allegro, such as accounting, tax and auditing services, postal and courier operators, IT systems and services providers, insurers, entities providing technical, organisational and advisory support, entities providing legal services, entities providing archiving services, entities providing services related to people and property, and entities authorised by law.

Allegro stores and processes personal data in secure third party applications for day-to-day business operations. All third party applications used to store or process personal data are committed to GDPR compliance.

We will also share personal information with companies, organisations or individuals outside of Allegro if we have a good-faith belief that access, use, preservation or disclosure of the information is reasonably necessary to:

- meet any applicable law, regulation, legal process or enforceable governmental request;
- enforce applicable Terms of Service, including investigation of potential violations;
- detect, prevent, or otherwise address fraud, security or technical issues;
- protect against harm to the rights, property or safety of Allegro, our users or the public as required or permitted by law.

Do we transfer data outside the EEA?

Your personal data will be transferred outside the European Economic Area to:

- Google Cloud Poland sp. z o. o. with its registered office in Warsaw, Poland, due to the use of the e-mail system and tools that are part of Google Workspace, for communicational, statistical and administrative purposes and in connection with the use of personal data processing services offered by this entity to ensure the provision of services by Allegro offered on Allegro.
- Zoom Video Communications, Inc. due to the use of the Zoom Services, including the various video conferencing, web conferencing, webinar, meeting room, screen sharing, chat, connectors, audio plans, cloud storage, and other collaborative services offered by Zoom Video for communicational purposes.

Allegro always relies on mechanisms ensuring an adequate level of protection, i.a. by using standard contractual clauses (SCC) for the transfer of personal data to personal data processors established in third countries, approved by the European Commission. You can receive copies of such clauses by emailing: iod@allegro.pl.

How long will personal data be processed?

Your personal data will be used and processed until you withdraw your consent - opt out from receiving business information and webinar invitations by emailing: iod@allegro.pl.

What rights do you have in relation to your personal data?

We aim to provide you with access to your personal data. If the data is wrong or out of date, we give you ways to update it quickly or to delete it – unless we have to keep that data for legitimate business or legal purposes. If you would like to edit or delete your personal data, you can do so by emailing: iod@allegro.pl.

You can always opt out from receiving business information and webinar invitations from Allegro by contacting: iod@allegro.pl.

Do we process your personal data automatically (including in the form of profiling) in a way that affects your rights?

Your personal data will not be processed in an automated manner (including in the form of profiling).

Where can I lodge a complaint regarding the processing of my personal data?

If you consider that the processing of personal data concerning you violates the provisions of the GDPR, you may lodge a complaint with the supervisory authority dealing with the protection of personal data, which in Poland is the President of the Personal Data Protection Office (address: Personal Data Protection Office, 2 Stawki Street, 00-193 Warsaw).