

# Privacy Protection Policy for potential vendors

## **Who is the controller of your personal data?**

Allegro spółka z ograniczoną odpowiedzialnością with its registered seat in Poznań at ul. Wierzbicice 1B ("We", "us", "Allegro" or "Company"), an operator of an online e-commerce platform available at [www.allegro.pl](http://www.allegro.pl) ("Allegro") is the controller, i.e. the entity which decides how your personal data will be used.

## **How to get in touch with us for more information about the processing of your personal data?**

Just write to our appointed Data Protection Officer. The contact details are below:

e-mail: [iod@allegro.pl](mailto:iod@allegro.pl), mailing address:

Inspektor Ochrony Danych Allegro sp. z o.o., ul. Wierzbicice 1B, 61-569 Poznań,, Poland.

## **What are the sources of your data?**

We have obtained your data directly from you at the time you provided your data to us, including via the contact form (the provision of your data is voluntary but if you choose not to do so, we may be unable to contact with you and offer you a possibility to enter into cooperation with Allegro).

## **What are the purposes and legal basis for the processing of your personal data by Allegro?**

Personal data are processed for the purpose:

- indicated in the content of your consent - under Article 6.1(a) of the General Data Protection Regulation,
- of our legitimate interest which is direct marketing, in particular including opportunities to offer you a possibility to enter into cooperation with Allegro,

including establishing contact with you - under Article 6.1(f) of the General Data Protection Regulation.

**The scope of your personal data processed by Allegro comprises:**

We process such personal data which are necessary to contact with you and present you an offer of cooperation with Allegro. These may include: your email address; phone number; business name; given name; surname; position; mailing address and tax identification number.

**Who do we share your personal data with?**

Personal data may be transferred to the following categories of recipients: entities providing the controller with services necessary for the implementation of the above mentioned purposes, including IT partners, entities providing technical or organizational support, other subcontractors in the field of customer service, marketing, entities authorized under the law.

**Do we transfer your data to countries outside the European Economic Area?**

Your Personal Data may be transferred outside the European Economic Area, including to:

- Google LLC with its registered office in Mountain View, CA, the United States in relation to the use of the Google reCAPTCHA mechanism for security purposes;
- Google Cloud Poland sp. z o. o. with its registered office in Warsaw, Poland, in connection with the use of the electronic mail system and the Google Workspace tools, for statistical and administrative purposes and in connection with the use of Personal Data processing services offered by this entity to ensure the provision of services by Allegro offered on Allegro.

Allegro always relies on mechanisms ensuring an adequate level of protection, including by using standard contractual clauses for the transfer of personal data to personal data processors established in third countries, approved by the European Commission. You can receive copies of such clauses from the Company by writing to: [iod@allegro.pl](mailto:iod@allegro.pl).

### **How long do we store your personal data?**

Your personal data will be stored until you withdraw your consent, maximum up to 3 years starting from the end of the year in which the data are obtained unless your consent is sooner withdrawn.

### **What are your rights against the Company in respect of data processing?**

We guarantee you that you will be able to exercise all of your rights under the General Data Protection Regulation, i.e. the right to access, rectify or erase your data, the right to restrict the data processing, the right to data portability, as well as the right to object to the processing of your data.

- To exercise your rights as above, get in touch with us by sending your request to: [iod@allegro.pl](mailto:iod@allegro.pl).
- If your data are processed on the basis of your consent, you may withdraw the consent at any time but if your consent is withdrawn, this will not affect the lawfulness of the processing performed and based on consent before the consent was withdrawn.

You may lodge a complaint in relation to processing your personal data by us with a supervisory authority, i.e. the President of the Personal Data Protection Office (the address: President of the Personal Data Protection Office, ul. Stawki 2, 00-193 Warszawa, Poland).

### **Do we engage in automated processing of your data (including profiling) in a way that affects your rights?**

Your personal data will not be subject to automated processing (including profiling).